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# CORPORATE MALAYSIA SUMMIT 2018

**A Meeting Platform of Malaysian Corporate  
Leaders and Government Leaders**

4 September 2018 | Sime Darby Convention Centre

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The Malaysian economy has demonstrated a resilient performance in 2017 despite setbacks both domestic and internationally and is forecasted to grow robustly in 2018. This is evident of the solid foundation of the economy and most importantly, the strong link between the government and corporate sector of Malaysia. The recent GE14 in Malaysia has created much anxiety in the economy, with investors unsure of the direction the new government is going to take. It is therefore imperative for a timely conversation to happen between government and the corporate sector on the direction of the Malaysian economy.

This is especially urgent, as the world economy enters into a new age of the 4th Industrial Revolution, posing further uncertainty for the Malaysian business landscape but which promises a wide array of business and investment opportunity across the country.

The 2018 Corporate Malaysia Summit is the platform to do just that. The Summit is a high-level Business Forum bringing together Corporate Leaders, CEOs and Company Directors to feel the pulse of the National Economy, as well as to promote high-level dialogue between Government and the Corporate Sector. This Summit aims to update high-level participants on new government plans, strategies and initiatives to strengthen the Malaysian economy and to further improve the business climate of the country. It is aimed at generating more domestic investments as well as promoting economic growth.

The Summit comprise a vast array of sessions that highlights major trends, strategic issues, challenges and new opportunities, and is a vibrant platform for high-level networking and business interaction. The Summit specifically focuses on the state of our economy, emergence of disruptive technologies such as Artificial Intelligence, Internet of Things, Blockchain and many more, and how Malaysia can navigate these waters into a profitable future for our nation.

**For further enquiries or registration please contact Normazida Abdul Majid at [mazida@iafsi.org](mailto:mazida@iafsi.org) or Luqman Al-Hakim at [luqman@iafsi.org](mailto:luqman@iafsi.org) Tel +603 22423799**



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## PROGRAMME

8.00am - 9.15am	Arrival and Registration of Participants
9.15am - 9.30am	Introductory Remarks by Tan Sri Dato' Dr Michael Yeoh, President of International Strategy Institute (ISI)
9.30am - 10.00am	Opening Keynote Address by YB Dato' Saifudin Nasution Ismail Minister of Domestic Trade and Consumer Affairs, Malaysia
10.00am - 10.30am	Morning Refreshments
10.30am - 12.15pm	<b>State of Our Economy</b> <i>What is the future of the Malaysian economy?</i> Recent developments in Malaysia have caused uncertainty in the market. Coupled with the advent of disruptive technologies that is inevitably changing how we work and live, the Malaysian economy seems to reach a critical crossroad. Can Malaysia weather the storm and create newfound economic opportunities for the <i>rakyat</i> ?
12.15pm - 1.00pm	Luncheon Keynote Address by YB Puan Teresa Kok, Minister of Primary Industries, Malaysia
1.00pm - 2.00pm	Networking Lunch
2.00pm - 3.15pm	<b>C-Level Panel</b> <i>Corporate Governance in a Disruptive Era</i> As corporations enter an uncertain period of change, the need for sound corporate governance is as important as ever. Can corporations today expand solely on the basis of a sound balance sheet and strict adherence to rules and regulations? Should corporate governance focus merely on shareholders and stakeholders? Should the management of millennials be a topic of burning interest in governance? Should automation of certain processes be an urgent topic, or reserved for future discussion? What systems need to change for companies to grow in the future?
3.15pm - 4.15pm	<b>The Domestic Agenda</b> <i>Bridging the Income Gap</i> One of the fundamental challenges facing the country today is the dilemma of local traders, who increasingly need to compete with cheap, mass produced foreign imports. This often means having to accept razor-thin profit margins, making it increasingly difficult to survive in the market. The advent of eCommerce is supposed to change that as the marketplace gets bigger and sellers have closer access to customers. Unfortunately, Malaysian eCommerce is a bitter price war. The winners are still cheap foreign imports against local traders with no economies of scale. This creates a widening gap between local and foreign traders, and especially rural and urban areas in Malaysia. How do we break this stalemate?
4.15pm - 5.15pm	<b>Tech Panel</b> <i>How Does Blockchain Impact Trade in Malaysia?</i> Current economic systems have allowed a huge gap between rich and poor through the inefficiencies of the economic value chain. In Malaysia, producers have always been at the losing end compared to distributors and retailers, as value increases exponentially until it reaches the consumers. New technologies have sought to disrupt this link and bring producers directly to the open market. It is also saving businesses millions of dollars from transaction costs. How can blockchain further disrupt the economic value chain and trade in Malaysia? What are the new economic opportunities in blockchain that entrepreneurs can venture into?
5.15pm	End of Summit / Afternoon Refreshments

Do not miss this once in a lifetime opportunity to be part of this important conversation between government and corporate leaders on the future of our country. Register now!

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Tel +603 2242 3799

**Normal price**

**RM1500**

**Early bird discount**  
(Before 20 August 2018)

**RM1050**  
(30%)

**Group discount**  
(for 5 registrations and above)

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# About International Strategy Institute (ISI)

The 21st Century has been described as Asia's Century with global growth shifting towards Asia. Three of the world's 10 largest economies are in Asia - China, India, Japan. The ASEAN 10 collectively with a combined USD1.3 trillion economy is the 7th largest economy in the world - projected to be the world's 4th largest by 2030. Hence, investment into Asia will continue to grow and thrive.

The new Asian Century requires connectivity as well as enhancing business, economic

and investment relations with the West, in particular with USA and Europe. Intra-asia trade and investments will also drive growth and development. Increasingly, Asia needs the 4I's - Investment, Innovation, Ideas and Interaction.

Hence, the International Strategy Institute (ISI) is a well-placed platform to offer these 4I's; functioning as an advisory and interaction hub, catalyst and clearing house to capital raising and investment related activities in Asia.

