

**PREPARING  
WOMEN FOR  
DIGITAL AGE  
AND THE 4<sup>TH</sup>  
INDUSTRIAL  
REVOLUTION**

18 September 2018  
Sime Darby Convention Centre





**A platform to discuss critical issues and challenges in preparing women for the digital revolution.**

The #Women in Tech will bring together women leaders in government, business, academia and civil society to discuss on critical issues and challenges on the future of women and preparing them for the 4.0 industrial revolution. This event is an important platform for women leaders in addressing emerging issues, exchanging ideas, sharing of knowledge and experiences, all in pursuit of exemplary leadership. With the changes in business environment and

expectations from various stakeholder groups, leaders are now challenged to balance interests by means of sustainable value creation that satisfies both shareholders and stakeholders in order to remain relevant, competitive and sustainable.

This event is also aimed at enhancing networking amongst women and continue developing the Women Economic Network.

**For further enquiries or registration please contact Normazida Abdul Majid at [mazida@istrategy.global](mailto:mazida@istrategy.global) or Luqman Al-Hakim at [luqman@istrategy.global](mailto:luqman@istrategy.global)**

# PROGRAMME

## #Women in Tech

Preparing women for digital age and the 4th Industrial Revolution

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8.30am - 9.30am	Arrival and Registration of Participants
9.30am - 9.40am	Welcome Remarks by Tan Sri Dato' Dr Michael Yeoh, President of International Strategy Institute (ISI)
9.40am - 10.00am	<b>Preparing women for digital age and the 4th Industrial Revolution</b> Official Opening & Keynote Address by YB Puan Hannah Yeoh, Deputy Minister of Women, Family and Community Development Malaysia
10.00am - 10.30am	Morning Refreshments / Networking
10.30am - 11.30am	<b>C-Level Panel</b> <b>Women's role in IR4.0: Expectations, Challenges and Opportunities</b> <p>The role of women in contributing to the nation's development is expected to increase and the expansion of women's role in the economy is in line with developments in Industrial Revolution 4.0. Do we have the adequate policies in Malaysia to ensure this development runs on track? What roles do government agencies and the private sector play in ensuring a fair workplace and business climate for women? What are the competitive advantages for women in helming leadership roles today?</p>
11.30am - 1.00pm	<b>National Outlook Panel</b> <b>Women Entrepreneurs in Key Industries</b> <p>Women entrepreneurs are crucial as they tend to be more people-oriented and hence understand the intricacies of the market. As such in Africa and Asia at least, about 75% of women are in consumer-oriented sectors. These constitute industries in which women play a pivotal role as leading entrepreneurs, heads of corporations and senior management. What are these industries? What can be done to expand the sphere of influence of women in other industries? What can be the role of government agencies in allowing access for women in new industries?</p>
1.00pm - 2.30pm	Networking Lunch
2.30pm - 3.30pm	<b>Technology Panel</b> <b>Finance In An Age Of Disruption</b> <p>The concept of blockchain and the myriad of cryptocurrencies that operate on it such as Bitcoin, Ethereum, Litecoin to name a few, has caught the world by storm in the past few years. It is called the 2nd phase of the internet, which enables people to exchange items of value such as money, directly without intermediaries, as how we send emails to each other across the globe. This has threatened the banking institutions around the world as they make their fortunes from international transfers. But is this just another bubble about to burst? Or is it a technology that is here to stay? How will this revolutionise international payment transfers, and will it impact global trade? Will banks be out of business?</p>
3.30pm - 5.00pm	<b>Education Panel</b> <b>Is Our Education System Ready for Industrial Revolution 4.0?</b> <p>As we move deeper into Industrial Revolution 4.0, traditional ways of thinking become obsolete, traditional industries and business frameworks are on the verge of being wiped out, and thousands of jobs will be lost. Is our education system ready for these disruptive changes? Can the culture of science, technology, engineering and maths (STEM) in Malaysia prepare our children for Industrial Revolution 4.0? The digital revolution comes with the democratisation of work, which is free from gender bias. But is that the case in Malaysia? Will this new era provide more opportunities to women?</p>
5.00pm	End of programme and afternoon refreshments

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The organiser reserves the right to amend the programme in the best interest of the event.



## About International Strategy Institute (ISI)

The 21st Century has been described as Asia's Century with global growth shifting towards Asia. Three of the world's 10 largest economies are in Asia - China, India, Japan. The ASEAN 10 collectively with a combined USD1.3 trillion economy is the 7th largest economy in the world - projected to be the world's 4th largest by 2030. Hence, investment into Asia will continue to grow and thrive.

The new Asian Century requires connectivity as well as enhancing business,

economic and investment relations with the West, in particular with USA and Europe. Intra-asia trade and investments will also drive growth and development. Increasingly, Asia needs the 4I's - Investment, Innovation, Ideas and Interaction.

Hence, the International Strategy Institute (ISI) is a well-placed platform to offer these 4I's; functioning as an advisory and interaction hub, catalyst and clearing house to capital raising and investment related activities in Asia.

# #Women in Tech Speakers

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**YB PUAN HANNAH YEOH TSEOW SUAN**  
Deputy Minister of Women, Family and Community Development Malaysia



**DATIN PADUKA IR. DR. SITI HAMISAH BINTI TAPSIR**  
Director-General of Higher Education, Department of Higher Education



**PUAN SRI TIARA JAGUELINA**  
Dream Maker & Game Changer of Enfiniti (M) Sdn Bhd



**NADIRA YUSOFF**  
Co-Founder/Chief Executive Officer, Nadi-Ayu Technologies



**CLAUDIA CADENA**  
Founder and Principal Consultant, Thread Advisory



**REZA GHAZALI**  
Country Managing Director, Korn Ferry International



**DATO' DR JANNIE CHAN**  
Chairman, Save our Planet Investment, Singapore  
Founder, The Hour Glass



**FIONE TAN**  
Co-Founder & CEO, 28Mall.com & eOneNet.com



**NUR AFIFAH MOHAMMADIAH**  
Founder Member for Lean, Malaysia



**AMNAH SHAARI**  
Chairman & Co-Founder, Serunai Commerce Sdn Bhd



**LILLIAN TOO**  
Chairman, World Feng Shui & Former CEO, Dao Heng Bank



**DATO' FREIDA PILUS**  
Founder, Cempaka Group of Schools



**YASMIN RASYID**  
Founder, EcoKnights



**SHAHIRA AHMED BAZARI**  
Managing Director, Yayasan Hasanah



**CHAN KOK LONG**  
Co-Founder & Executive Director, ipay88



**ITA JALALUDIN**  
Product Head, HelloGold

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**ISI** INTERNATIONAL STRATEGY INSTITUTE