

KEDAH INTERNATIONAL BUSINESS AND INVESTMENT SUMMIT

Kedah in a New Malaysia: Building a Resilient Economy

CORPORATE PARTNERS



MACROKIOSK

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SUPPORTING ORGANISATION



Official Opening & Keynote Address by:

YAB Dato' Seri Hj. Mukhriz Tun Mahathir
Chief Minister of Kedah



KEDAH INTERNATIONAL BUSINESS AND INVESTMENT SUMMIT (KIBIS)

7.30 am – 8.45 am	Arrival and Registration of Participants
8.45 am – 9.45 am	STATE OF OUR ECONOMY THE NEW KEDAH – BALANCING INDUSTRIES, VENTURING DIGITAL Kedah is blessed with a very strong primary industry infrastructure with its strong agriculture base, but the economy needs to embrace digital technology to make it resilient in the face of advanced automation especially in the agriculture industry. What are the prospects of agritech in Kedah? How fast can Kedah catch up in the digital economy? Can Kedah boost its rice production through digital technology?
10.00 am – 10.30 am	Welcoming Speech by: Mr. Cheah Chyuan Yong, Chairman, International Strategy Institute (ISI) Keynote Address by: YAB Dato' Seri Hj. Mukhriz Tun Mahathir, Chief Minister of Kedah
10.30 am – 11.00 am	Morning Refreshments
11.00 am – 12.00 pm	HOUSING PANEL URBANISATION, HOUSING AND PROPERTY DEVELOPMENT IN KEDAH As Kedah enters into a phase of heavy industrialization with Kulim Hi-tech Park going into full gear, and tourism becomes an increasingly important pillar of the Kedah economy thanks to the popular island of Langkawi, and the new attractions such as Jerai Geopark and Bujang Valley, the demand in the property and housing market is steadily increasing. What is the state plan and what are the opportunities in this market?
12.00 pm – 1.45 pm	COMMUNITY POWER LUNCH This is a community networking lunch that brings together industry players in the different industries for discussion and collaboration. Industries involved are: - Real-Estate and Housing - Agri-tech - Manufacturing - Tourism
1.45 pm – 3.15 pm	THE GROWTH AGENDA EXPLORING THE PROSPECT OF AGRITECH AND DIVERSIFICATION PLANS IN AGRICULTURE Agriculture remains one of the most important industries that spur economic growth in Kedah, but technology is fast rendering the current agricultural sector obsolete. The only way forward for Kedah is to embrace the digital economy at a rapid pace, diversify agriculture especially focusing on agritech as a means to boost production and enhance the quality of produce for the state. What are the new growth sectors in Agritech? What diversification plans are in store in Kedah?
3.15 pm – 4.15 pm	TECH PANEL CHAMPIONING HIGH-TECH INDUSTRIES THROUGH KULIM HI-TECH Kulim Hi-Tech has long been regarded as one of the most successful hi-tech projects in Malaysia, and being the first high-tech industrial park in the country. With a plethora of incentives, Kulim has managed to attract global brands such as BMW, OSRAM, Pfeiffer and many more. But times are changing; automation is changing the appetite of key industrial players and neighbouring countries are offering cheaper cost of labour and capital. What diversification plans does Kulim have in store? What is the prospect of Kulim Hi-Tech in the age of digitalization?
4.15 pm – 5.15 pm	KEDAH INBOUND THE FUTURE OF TOURISM IN KEDAH Tourism still holds as one of Kedah's main economic pillars. The island of Langkawi is still the state's main tourism draw, but a masterplan is being planned to include other attractions like the Bujang Valley, Jerai Geopark and Kelam Cave to boost the state's tourism sector. At the same time, Kedah needs to work hard to preserve Langkawi's UNESCO status which is being jeopardised due to illegal logging and other unfavourable activities. How does Kedah plan to balance its state revenue from logging revenue and that of tourism? Can eco-tourism replace the loss of revenue from logging? What is the prospect of eco-tourism in Kedah?
5.15 pm – 5.35 pm	Closing Address

KEDAH IN A NEW MALAYSIA: BUILDING A RESILIENT ECONOMY

KIBIS is a high-level networking conference that brings together business people and corporates to explore business and investment opportunities in the state of Kedah. With agriculture comprising its main economic pillar, popularly touted as the “rice bowl of Malaysia”, Kedah is also strong in its manufacturing sector through the Kulim Hi-tech Park, and tourism by virtue of Langkawi, and the newly developed attractions such as the Bujang Valley, Jerai Geopark and Kelam Cave. Much is in store for this northern state, and opportunities abound for both local and foreign companies interested in these sectors. KIBIS brings together the government and private sector in the country to have a dialogue on ways to improve the economic wellbeing and to explore new business opportunities in Kedah.



ABOUT INTERNATIONAL STRATEGY INSTITUTE (ISI)

The 21st Century has been described as Asia's Century with global growth shifting towards Asia. Three of the world's 10 largest economies are in Asia - China, India, Japan. The ASEAN 10 collectively with a combined USD1.3 trillion economy is the 7th largest economy in the world - projected to be the world's 4th largest by 2030. Hence, investment into Asia will continue to grow and thrive.

The new Asian Century requires connectivity as well as enhancing business,

economic and investment relations with the West, in particular with USA and Europe. Intra-asia trade and investments will also drive growth and development. Increasingly, Asia needs the 4I's - Investment, Innovation, Ideas and Interaction.

International Strategy Institute (ISI) is a well-placed platform to offer these 4I's; functioning as an advisory and interaction hub, catalyst and clearing house to capital raising and investment related activities in Asia.



PARTICIPANT REGISTRATION FORM

PLEASE FILL IN BLOCK LETTERS AND
PRINT WITH BLACK INK. ONE FORM PER PERSON.

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PERSONAL DETAILS

Yes! I would like to attend the **Kedah International Business and Investment Summit (KIBIS) 13 December 2018, Aloft Langkawi Pantai Tengah.**

Please make a reservation for the following:

Name:

Organisation:

Designation:

Address:

Office Number:

Mobile Number:

Email:

Fax:

REGISTRATION FEE

PRICE PER PERSON (Please tick (✓) your choice)

Normal Fee **RM 500** Early Bird (Registration form received by 29 Nov 2018) **RM 300**

The registration fee includes conference materials, two coffee breaks and lunch

PAYMENT METHOD

MODE OF PAYMENT (Please tick (✓) your choice)

<input type="checkbox"/> Cheque / Bank Draft	Payment by cheque or bank draft must be made payable to: IAF Strategy Sdn Bhd
<input type="checkbox"/> Bank Transfer (kindly email or fax the payment slip to the Secretariat)	Account Name IAF Strategy Sdn Bhd
	Bank Name Public Bank Berhad
	Address 48, Jalan PJS 11/28a, Bandar Sunway 46150 Petaling Jaya, Selangor Darul Ehsan
	Account Number 3210096818
	Reference KIBIS2018
	Swift Code PBBEMYKL

- Registration will only be confirmed when the full payment is received. Please send your payment to the Secretariat at the address above.
- Admittance may be denied upon failure to make full payment

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CANCELLATION/SUBSTITUTION POLICY

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- a) Written cancellation/ transfer received less than seven (7) days from the date of the event:
 - A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charges
- b) Written cancellation/no show on the day of the programme:
 - No refund will be entertained
 - Unpaid registrations will also be liable for full payment of the registration fee - Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

BILLING AND APPROVING AUTHORITY INFORMATION

Organisation/Company:

IF DIFFERENT FROM ABOVE:

Name:

Designation:

Department:

Address:

Office Number:

Mobile Number:

Email:

Fax:

Purchase Order # or other reference:

DATA PROTECTION STATEMENT & PERSONALITY / IMAGE RIGHTS

By filling out the registration form, the participant gives consent that International Strategy Institute (ISI) can process the personal information provided, whether now or in the future, may be used, recorded, stored, disclosed or otherwise processed by or on behalf of ISI for the purposes of facilitation and organisation of this or similar conference, research and audit, maintenance of a delegate database for the promotion of this or similar conference, and such ancillary services as may be relevant. This includes the placing of photographs in the ISI's social media platform, in the ISI's newsletter or selecting some for articles on the conference in a journal or newspaper, or in any other web/printed publication.

DISCLAIMER:

International Strategy Institute (ISI) reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. ISI also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

REGISTRATION

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13 December 2018 | Aloft Langkawi Pantai Tengah



YAB DATO' SERI HAJI MUKHRIZ TUN MAHATHIR
Chief Minister of Kedah



YB. MOHD ASMIRUL ANUAR ARIS
Chairman, State Committee for Entrepreneurship Development of Kedah



DR. MAHADI MOHAMAD
CEO, Menteri Besar Incorporated (MBI) Kedah



ROBERTO BENETELLO
CEO, EUMCCI



DATO' GHAZI SHEIKH RAMLI
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PROF. SAYED AZAM-ALI
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