

MEDIA RELEASE

Bridging the Collaboration Gap between Countries in Tackling Covid-19

World Chinese Economic Forum (WCEF) brings together China and other countries to discuss collaboration amidst Covid-19

27 April 2020, Kuala Lumpur - On 29 April 2020, the World Chinese Economic Forum (WCEF) organises a special web conference to share experiences between China and other countries on how best to deal with the looming Covid-19 crisis, as well as to find ways to collaborate between nations. Bringing together high level speakers from government and private sector in China, Malaysia, Thailand, Spain, Australia and Cameroon, WCEF 2020's special web conference also hopes to shed light on government policies in different countries to tackle Covid-19. WCEF 2020's special web conference is co-hosted by the International Strategy Institute (ISI) led by Mr. Cheah Chyuan Yong, as the Chairman of the Institute cum Chairman of WCEF, and the China Chamber of International Commerce (CCOIC).

"The situation is critical all over the world. There is a lot we can learn from China from how they first tackled the crisis at home. They sacrificed everything, freedom and the economy, to get the virus under control. This is something we can learn from China. We need to transcend politics and find urgent ways to collaborate between nations. WHO has confirmed the virus will not go away. The only way we can resume normal lives is when we find the right treatment and vaccine. So the sooner we collaborate and pool resources in medical technology, the better it is for the whole world" said Mr. Cheah Chyuan Yong, WCEF Chairman cum Chairman of the International Strategy Institute.

Some of the speakers are:

- YB Lee Boon Chye, MP of Gopeng and former Deputy Minister of Health of Malaysia
- Dr. Bhokin Bhalakula, former Deputy Prime Minister of Thailand and President of the Thai Chinese Culture and Economy Association
- Kamarul Bahrin Haron, Editor-in-Chief of Astro Awani
- Ms. Luna Xing, Vice President of Alibaba Group
- Prof. Peng Yang, Director of Administrative Office for Global Health of the Beijing Center for Disease Prevention and Control
- Mr. Xu Hongcai, Deputy Director of Economic Policy Commission under China Association of Policy Science (CAPS)
- Ms. Isabel Romero Arias, President of Halal Institute of Spain
- Mr. Farhan Rehman, Principal Solicitor of RSG Lawyers of Australia
- Mr. Alain Yando, CEO of Guangzhou Yando International Trade Co Ltd and many more.

To register for free, please click <https://bit.ly/2XZsSho>. For enquiries, please email secretariat@istrategyglobal.org. To visit our official website, please go to www.wcef-forum.org or www.istrategyglobal.org

About ISI

The International Strategy Institute (ISI) is a not-for-profit organization that functions as a super connector between government and business leaders across Asia, promoting universal values, equal societies and sustainable development. ISI is also a house of strategic studies, and a platform for capital raising and investment activities in Asia.

ISI runs conferences, summits and networking programmes on various topics covering a wide array of sectors, to bring forth the latest contemporary issues on politics, economics and business, as well as connecting the different stakeholders in society namely government, private sector, NGOs and the media, to create synergy to spur economic growth.

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